

Fame Phone 3 Value Guide

An excerpt from our 2018 Business Plan:

Whether it's a magazine at the grocery store, a night at the theater or a major sporting event; our lives are surrounded by the talents and exploits of famous people. Even a century ago it was much the same. Peoples' desire to see and know how others have succeeded or failed in life is a part of how we motivate ourselves to grow.

But for most, a brush with fame is a fantasy. Second hand accounts via media sources are how most of us encounter celebrity. How many actually get to *meet* their heroes? What if you wanted to? How would you?

Let's say you wanted to meet your very favorite basketball player from a major sports league; how would you accomplish that? First thing, you'd probably need to travel, so you buy a plane ticket. Then you'd need to buy an event ticket for a game in the closest city. And you'll need a hotel during your stay, so you pay for that too. Next, you'll pay to get to the game, where you'll pay for food and drinks, and maybe a souvenir. Now, if you *really* want to meet your hero you'd have to get some kind of back stage pass or entry to some private event where they'll be in person, which won't be free. And once you're there, maybe, just *maybe* you'd get a minute or two of their time to say Hi, express your appreciation for their talent and ask a question or two. Maybe.

And that's the way it works *today*. We've got better plans for *tomorrow*.

Our Golden Formula:

The real power of Fame Phone is in our Math. Our formula is a simple, effective and equitable system: Money for Time.

Our Hero members can choose what they charge per minute for their call time. Fans can pay for calls up to 30 minutes long at that defined rate. Every minute above one creates a multiplier effect for our earnings, up to 30 times the Heroes' minute rate per call.

For example: Hero A decides to charge \$250 per minute for their call time. Fan A then buys a 10 minute call for \$2,500. We earn \$500 for that call, which costs us only pennies to connect.

If Hero B charges \$2,500 per minute, Fan B might buy a 30 minute call for \$75,000. We earn \$15,000 for that call, which still only costs us pennies to connect. Hero B would earn \$60,000 for their 30 minute call in this example.

If we consider our earnings are 20 percent of every call minute sold, and the cost to deliver those calls amounts to pennies, and we consider what Hero members are likely to charge for their time, the true benefits of our formula are revealed.

We should also consider how many calls we can deliver. In the U.S.A. for example, there are tens of millions of potential callers. Many famous people can attract thousands of callers per year. The more calls they take, the more they can earn.

Our Secret Strategy: We're the Opposite

Fame Phone was purposefully designed as the opposite or antithesis of traditional social media venues like Instagram, X or Tik Tok. We offer and represent the opposite of what these venues provide.

Our system removes unpopular or problematic aspects of other systems and replaces them with elevated new experiences. Other venues offer followers, likes, comments, messaging, content scrolling and advertisements all accessible for free. We provide none of these options.

We offer a simplified new social media formula in contrast to increasingly complex, diluted formulas. Our system is based on equitable social activities in a time-rewarding rather than time-wasting venue. We enable valuable paid calls, not endless low value content creation or consumption.

Our software has visual appeal with a detailed, animated and thematic interface worthy of VIPs versus minimalist styles other venues offer. Our calls are real, live and unfiltered two-way communications, not the impersonal one-way guarded connections found elsewhere.

Our member profiles are simple, customizable and include animations unlike most current venues. We developed automated content moderation to keep shared text respectful and offensive language or solicitations out of our experience.

We developed a stronger identity verification formula than most venues to prove if famous people are really our members or not. Our profile photos are added directly from phone cameras and must pass our proprietary Human-testing camera to help prove identities.

We only collect data directly related to processing members' calls, and we don't sell any of it. We earn by connecting high-value calls and from paid downloads, not free downloads and services. We don't show ads in a venue built for VIPs.

We're a venue dedicated to Human achievements which can reward people of all levels and types of Fame. We don't use Artificial Intelligence, we promote Human Intelligence.

How we prove Famous Identities:

Fame Phone 3 offers the best formula to prove the identities of famous Hero members of any known social media app. Here's three keys to how it works:

1) Trailers:

Hero members can share a URL link as their "trailer" which fans can view on their profile. A trailer is any photo or video posted on the Heroes' own official website or social media account featuring their face, stating they have joined our service.

This type of trailer post cannot be created or faked by identity thieves, since our Hero members are already public figures with official websites or social media accounts known to their fans. Identity thieves cannot create posts featuring a celebrities' face on their official social media accounts, but Heroes themselves always can.

A trailer post featuring a Hero members' face which matches their profile photo is a combination nearly every famous person can create, but no faker can. Fans of any given celebrity are in fact the people most likely to recognize their face.

Fame Phone 3 Value Guide

2) Photos:

Our Hero member profiles feature one photo of that members' face taken directly from the front-facing camera on their phone. No other method of adding photos is offered.

In Fame Phone 3, we've advanced our photo system by developing our Human Test Camera which ensures it is impossible to add a photo of a photo, a photo of a face which cannot move, a photo with more or less than one face, or a photo of a face which can move but is two dimensional.

Our Human Test Camera will reject adding a photo of any face which cannot pass a test of movements, and a test for three dimensional features measured with real-time depth mapping.

Thus, we can deny sharing photos of an existing celebrity photo, or even A.I. generated moving faces, as those are still two dimensional images on a flat screen.

3) Statistics:

Our Hero member profiles feature usage statistics, including the date that Hero joined our service. Heroes can share their join date with fans in a trailer post, which provides a third verification that the Hero in question is definitely our member. Join dates can't be modified once created.

How we keep our venue clean with Automation:

We've all heard about content shared on traditional social media venues which may be harmful, negative or disrespectful. Those venues must identify and remove potentially harmful content daily.

Because we offer a different social media formula based on activities instead of content, we only have the content of member bios, trailers and photos to worry about.

We've developed an automated content moderation system for our member bios which checks for unwanted content before it can be shared. Our system can deny posting the following in member bios, in the English language:

Offensive and sexual words, external commerce references, drug & hazmat references, 3rd party service references, crime references, weapons references and even unwanted emojis.

We use similar automated moderation to check Hero trailers to deny sharing links to popular adult websites, links with sexual or criminal words, links to 3rd party services, links to dangerous file types and shortened URLs.

Our member photos must contain one face thanks to our Human Test Camera, and we have the ability to censor those photos if required.

25 VIP Factors which elevate our value

Assessments on the value of Fame Phone should consider these 25 key points:

- 1: Activity-based social media formula. No endless content creation for minimal benefit
- 2: Compete directly with top social media brands
- 3: Private, paid video call network
- 4: Very high profit margins. 100,000%+ profit on top calls
- 5: Highly automated call & business cycle. Requires minimal employees by design
- 6: Money for Time: Equitable system for VIP members. Time-rewarding vs. Time-wasting app
- 7: Front row seats always sell despite the highest cost. Closer access equals higher price
- 8: Real two-way human interactions through conversations. Fans can see and be seen. Breaks guarded one-way interactions and text comment systems offered by competitors
- 9: Version 3 is ready for rapid deployment. Relatively quick setup possible in weeks
- 10: Calls are a one-time use consumable commodity
- 11: No shipping or physical products
- 12: Luxury shopping app offering expensive, exclusive video calls. Status symbol brand, purchase and experience
- 13: Cohesive theme and concept entirely different from competitors. Simple system with clear outcome and no excess complication
- 14: Excluded from required use of Apple pay or in-app payments
- 15: Proprietary Human-testing camera and ID verification formula for Heroes. Our system rejects A.I. generated or standard ID spoofing. All photos direct from camera
- 16: Proprietary automated content moderation in member bios to deter use for adult entertainment, unwanted commerce and offensive language
- 17: Competitors valued in billions without our formula. Comparable deals valued in billions

FAMOUS TELEPHONES SOFTWARE INC.

www.famephone.app

782-234-4890

7 Vimy Ave. Unit 402 Halifax, N.S. Canada B3M4P9

Fame Phone 3 Value Guide

- 18: Strong incentives to join: Popular Heroes can earn \$1M+ in a day. No direct cost to earn. Continuous earnings for Heroes of all levels and genres of Fame
- 19: Saves time, money and physical burdens for members and operators
- 20: Valuable copyrighted software formula offered in deal not available anywhere else
- 21: Recommended \$5-\$10 paid download
- 22: More visual style than competitors. Designed for VIP appeal and repeated use
- 23: Revenue from all regional paid calls 24/7. 1,440 potential call minutes every day
- 24: Entirely phone and app-based service offers better security than website-based services
- 25: No A.I. is involved in our service. We are a venue dedicated to Humans